COMM R102: INTRODUCTION TO COMMUNICATION STUDIES

Originator
aedwards

Co-Contributor(s)

Name(s)
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College
Oxnard College

Discipline (CB01A)
COMM - Communication Studies

Course Number (CB01B)
R102

Course Title (CB02)
Introduction to Communication Studies

Banner/Short Title
Intro to Communication Studies

Credit Type
Credit

Start Term
Fall 2021

Catalog Course Description
This course introduces students to the field of Communication Studies. Communication theories and foundational principles of communication will help students recognize and use this complex, dynamic, and often misunderstood process. Students will also explore the various contexts of communication such as interpersonal, intercultural, gender, and group communication. C-ID: COMM 180.

Taxonomy of Programs (TOP) Code (CB03)
1506.00 - Speech Communication

Course Credit Status (CB04)
D (Credit - Degree Applicable)

Course Transfer Status (CB05) (select one only)
A (Transferable to both UC and CSU)

Course Basic Skills Status (CB08)
N - The Course is Not a Basic Skills Course

SAM Priority Code (CB09)
E - Non-Occupational

Course Cooperative Work Experience Education Status (CB10)
N - Is Not Part of a Cooperative Work Experience Education Program

Course Classification Status (CB11)
Y - Credit Course

Educational Assistance Class Instruction (Approved Special Class) (CB13)
N - The Course is Not an Approved Special Class

Course Prior to Transfer Level (CB21)
Y - Not Applicable

Course Noncredit Category (CB22)
Y - Credit Course

Funding Agency Category (CB23)
Y - Not Applicable (Funding Not Used)

Course Program Status (CB24)
1 - Program Applicable

General Education Status (CB25)
Y - Not Applicable

Support Course Status (CB26)
N - Course is not a support course

Field trips
May be required

Faculty notes on field trips; include possible destinations or other pertinent information
Students may attend live speaking events to observe and critique oral communication.

Grading method
Letter Graded

Does this course require an instructional materials fee?
No

Repeatable for Credit
No

Is this course part of a family?
No

Units and Hours

Carnegie Unit Override
No

In-Class

Lecture
Minimum Contact/In-Class Lecture Hours
52.5
Maximum Contact/In-Class Lecture Hours
52.5

Activity

Laboratory

Total in-Class

Total in-Class
Total Minimum Contact/In-Class Hours
52.5

Total Maximum Contact/In-Class Hours
52.5

Outside-of-Class

Internship/Cooperative Work Experience

Paid

Unpaid

Total Outside-of-Class

Total Outside-of-Class
Minimum Outside-of-Class Hours
105
Maximum Outside-of-Class Hours
105

Total Student Learning

Total Student Learning
Total Minimum Student Learning Hours
157.5
Total Maximum Student Learning Hours
157.5

Minimum Units (CB07)
3
Maximum Units (CB06)
3

Student Learning Outcomes (CSLOs)	
	Upon satisfactory completion of the course, students will be able to:
1	Students will be able to define and explain the term communication.
2	Students will be able to understand, explain, and evaluate a communication theory.
3	Students will be able to explain the different contexts of the communication studies field.
4	Students will be able to document the historical perspective of the field of communication studies.

Course Objectives

	Upon satisfactory completion of the course, students will be able to:
1	Define Communication
2	Describe the barriers to effective communication practices
3	Analyze the channels of communication
4	Explain and apply the basic concepts of the field of communication
5	Discuss the history of the study of human communication
6	Critically discuss and write about human communication theories and events
7	Compare and contrast the basic research methods for the evaluation of human communication phenomena
8	Explain the contextual, cultural, and social foundations of human communication
9	Demonstrate a basic knowledge of the specializations comprising the communication discipline
10	Demonstrate an understanding of ethical perspectives in communication

11	Summarize and explain an expanded world perspective that demonstrates an appreciation of the diverse range of individuals, communities, and viewpoints
12	Analyze the role of technology and mediated communication

Course Content

Lecture/Course Content

1. Definition of Communication
2. Barriers to Communication
3. History of Communication Studies
4. Ethical Perspectives in Communication
5. Basic Communication Research Methods
6. Listening
7. Communication Climate
8. Channels of Communication such as:
    a. Media
    b. Social networking
    c. Dyadic
    d. Group
9. Technology and Communication
10. Interpersonal Communication Theory focusing on concepts such as:
    a. Identity and self-concept
    b. Perception
    c. Listening
    d. Emotions
    e. Conflict
11. Intercultural Communication Theory focusing on concepts such as:
    a. Cultural identity
    b. Stereotypes and prejudice
    c. Cultural adaptation and cultural shock
    d. Ethnocentrism
12. Organization Communication Theory focusing on concepts such as:
    a. Systems Theory
    b. Teamwork
    c. Groupthink
    d. Leadership
    e. Decision making
    f. Motivation
13. Gendered Communication Theory focusing on concepts such as:
    a. Sex and gender
    b. Socialization
    c. Feminist Rhetorical Theory
    d. Women's Studies
    e. Men's Studies
14. Verbal Communication
15. Nonverbal Communication

Laboratory or Activity Content

None

Methods of Evaluation

Which of these methods will students use to demonstrate proficiency in the subject matter of this course? (Check all that apply):

Skills demonstrations
Written expression

Methods of Evaluation may include, but are not limited to, the following typical classroom assessment techniques/required assignments (check as many as are deemed appropriate):

Essay exams
Essays
Group projects
Individual projects
Journals
Oral analysis/critiques
Oral presentations
Quizzes
Reports/papers
Research papers
Skills demonstrations

Instructional Methodology

Specify the methods of instruction that may be employed in this course

Audio-visual presentations
Computer-aided presentations
Collaborative group work
Class activities
Class discussions
Case studies
Distance Education
Demonstrations
Field trips
Group discussions
Guest speakers
Instructor-guided interpretation and analysis
Instructor-guided use of technology
Internet research
Lecture
Small group activities

Describe specific examples of the methods the instructor will use:
1. Lecture and discussion of communication theory
2. In-class written and oral analysis of students' own communication experiences
3. In-class analysis of case studies that focus on topics such as identity and nonverbal communication
4. In-depth class dialogue exploring theory and application of the different contexts of communication competence
5. Popular film analysis to explore the role of mediated images and their effect on communication competence
6. In-class journaling
7. In-class individual and/or group presentations to be delivered and critiqued

Representative Course Assignments

Writing Assignments
1. Presentation outlines
2. Theoretical essays
    a. Possible topics include
        i. Analyzing a communication theory
        ii. Understanding a prominent communication theorist
3. Response papers to various topics including organization communication and listening
4. Exams and/or quizzes
5. Personal journaling/logging inside and outside of class

Critical Thinking Assignments
1. Analysis of students' own communication experiences
2. Analysis of case studies that focus on topics such as identity and nonverbal communication
3. Film analysis to explore the role of mediated images and their effect on communication competence
4. Critique of individual and/or group presentations to be delivered and critiqued

Reading Assignments

1. Selections in assigned text including topics such as:
    a. Self-concept
    b. Language
    c. Gender
    d. Nonverbal Communication
    e. Perception
2. Library research including
    a. Journals
    b. Case studies
    c. Ethnographies

Skills Demonstrations

1. Individual and group presentations to be delivered and critiqued
2. Critique of individual and/or group presentations to be delivered and critiqued

Other assignments (if applicable)

None

Outside Assignments

Representative Outside Assignments

1. Live speech presentation outlines
2. Intrapersonal Communication performance outlines
3. Creative demonstration which is an interpersonal team delivering a process speech
4. Multicultural team theory project which requires students to investigate, research, and present a specific topic or issue examined in communication theory
5. Theoretical essays
6. A series of reaction papers approximately 1-2 pages in length, covering major concepts presented in class graded using a writing rubric
7. Student journals with prompts such as nonverbal cues, the self-concept, and language graded using a writing rubric

Articulation

C-ID Descriptor Number

COMM 180

Status

Approved

District General Education

A. Natural Sciences

B. Social and Behavioral Sciences

C. Humanities

D. Language and Rationality

E. Health and Physical Education/Kinesiology

F. Ethnic Studies/Gender Studies

CSU GE-Breadth

Area A: English Language Communication and Critical Thinking

Area B: Scientific Inquiry and Quantitative Reasoning

Area C: Arts and Humanities

Area D: Social Sciences

Area E: Lifelong Learning and Self-Development

CSU Graduation Requirement in U.S. History, Constitution and American Ideals:

IGETC

Area 1: English Communication

Area 2A: Mathematical Concepts & Quantitative Reasoning

Area 3: Arts and Humanities

Area 4: Social and Behavioral Sciences

Area 5: Physical and Biological Sciences

Area 6: Languages Other than English (LOTE)

Textbooks and Lab Manuals

Resource Type
Textbook

Description
Wood, J. (2017). *Communication Mosaics* (8th). Boston Wadsworth Cengage Learning.

Resource Type
Other Resource Type

Description
Pop-culture films.

Resource Type
Textbook

Classic Textbook
No

Description

West, R. & Turner, L. (2018) *Introducing Communication Theory: Analysis and Application. 6th edition.* McGraw Hill: Boston.

Library Resources

Assignments requiring library resources

Research essays

Sufficient Library Resources exist

Yes

Example of Assignments Requiring Library Resources

Research essays on communication theories

Distance Education Addendum

Definitions

Distance Education Modalities

Hybrid (51%–99% online)
Hybrid (1%–50% online)
100% online

Faculty Certifications

Faculty assigned to teach Hybrid or Fully Online sections of this course will receive training in how to satisfy the Federal and state regulations governing regular effective/substantive contact for distance education. The training will include common elements in the district-supported learning management system (LMS), online teaching methods, regular effective/substantive contact, and best practices.

Yes

Faculty assigned to teach Hybrid or Fully Online sections of this course will meet with the EAC Alternate Media Specialist to ensure that the course content meets the required Federal and state accessibility standards for access by students with disabilities. Common areas for discussion include accessibility of PDF files, images, captioning of videos, Power Point presentations, math and scientific notation, and ensuring the use of style mark-up in Word documents.

Yes

Regular Effective/Substantive Contact

Hybrid (1%–50% online) Modality:

Method of Instruction	Document typical activities or assignments for each method of instruction
Asynchronous Dialog (e.g., discussion board)	Regular use of asynchronous discussion boards encourages various types of interaction and critical thinking skills among all course participants. Questions and topics posed will allow students to discuss, compare and contrast, identify, and analyze elements of the course outcomes. Students will be required to respond to one another with substantive comments with the intent of creating a dialog. Other discussion boards may be used for Q&A and general class discussion by students and instructor to facilitate student success and strengthen student learning outcomes.

Other DE (e.g., recorded lectures)	Faculty will use a variety of ADA compliant tools and media integrated within the learning management system to help students reach SLO competency. Tools may include: • Recorded Lectures, Narrated Slides, Screencasts • Instructor created content • OC Online Library Resources • Canvas Peer Review Tool • Canvas Student Groups (Assignments, Discussions) • 3rd Party (Publisher) Tools (MyOpenMath) • Websites and Blogs o Multimedia (YouTube, Films on Demand, 3CMedia, Khan Academy, etc.)
Face to Face (by student request; cannot be required)	The instructor will hold weekly, scheduled office hours either in person or via-web conferencing, for students to be able to meet and discuss course materials or individual progress. Students can request additional in-person or web conferencing meetings with faculty member as needed. Faculty may encourage online students to form "study groups" in person or online.
E-mail	E-mail, class announcements and various learning management system tools such as "Message Students Who" and "Assignment Comments", will be used to regularly communicate with all students on matters such as clarification of class content, reminders of upcoming assignments and/or course responsibilities, to provide prompt feedback to students on coursework to facilitate student learning outcomes, or to increase the role of an individual educator in the academic lives of a student. Students will be given multiple ways to email instructor through both the learning management system inbox and faculty provided email accounts.
Synchronous Dialog (e.g., online chat)	Instructor will provide a set time each week where they will be available for synchronous chat and be available in the discussion board and can answer questions in live time.
Video Conferencing	Video tools such as ConferZoom can be used to provide live synchronous or asynchronous sessions with students. ADA compliance will be upheld with Closed Captioning during the session or of the recorded session. Recordings of all live sessions will be made available within the LMS. Video Conferences will be used to facilitate SLOs and student-to-student group meetings will also be encouraged.
Telephone	Students can request for instructor to call or vice versa in order to answer one-on-one questions about course material or student progress.

Hybrid (51%–99% online) Modality:

Method of Instruction	Document typical activities or assignments for each method of instruction
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100% online Modality:

Method of Instruction	Document typical activities or assignments for each method of instruction
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Examinations

Hybrid (1%–50% online) Modality
Online
On campus

Hybrid (51%–99% online) Modality
Online
On campus

Primary Minimum Qualification
COMMUNICATION STUDIES/SPEECH

Review and Approval Dates

Department Chair
04/04/2020

Dean
04/04/2020

Technical Review
04/22/2020

Curriculum Committee
04/22/2020

DTRW-I
MM/DD/YYYY

Curriculum Committee
05/13/2020

Board
MM/DD/YYYY

CCCCO
MM/DD/YYYY

Control Number
CCC000533799

DOE/accreditation approval date
MM/DD/YYYY