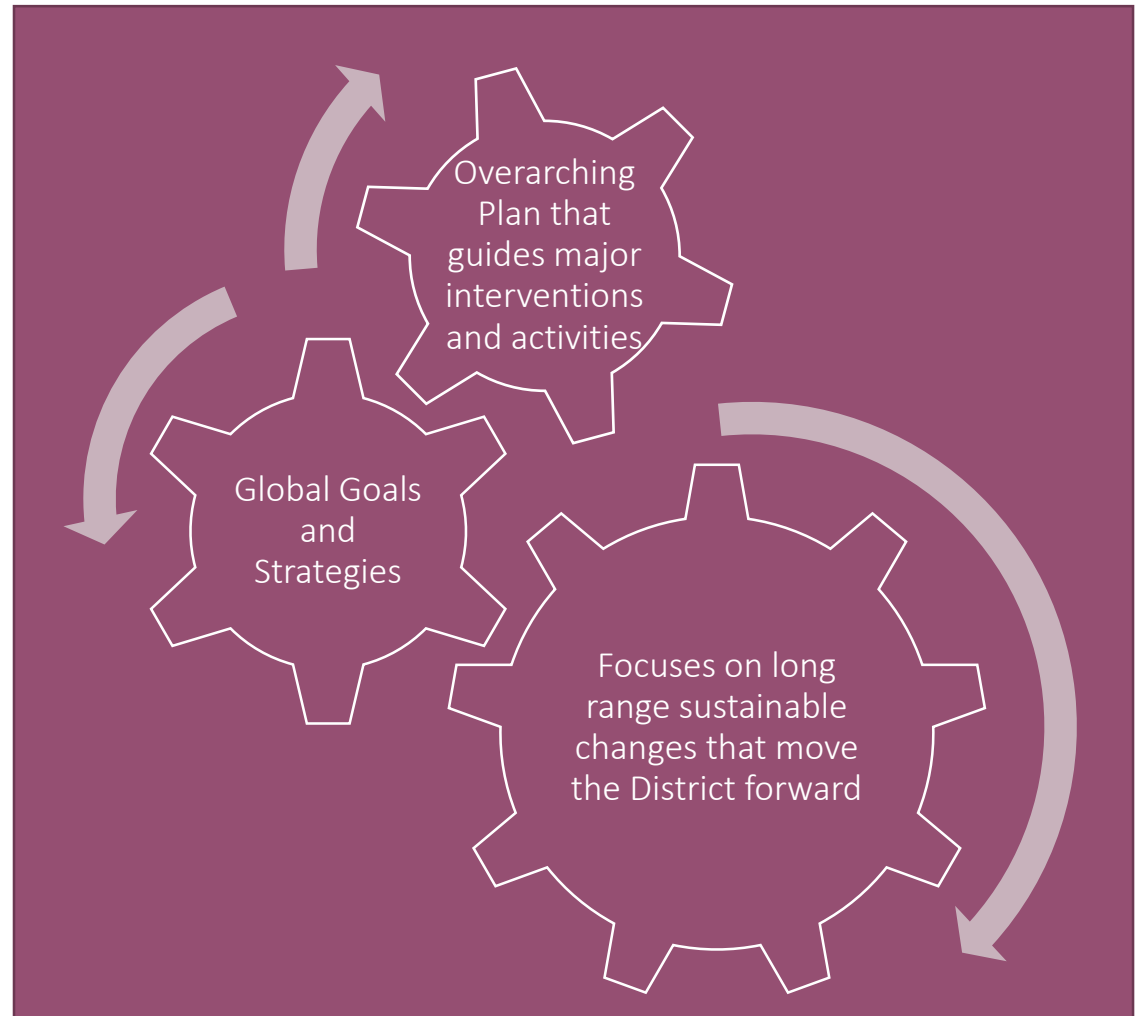# Re-Imagine Possible

Ventura County Community College District
Strategic Plan 2021-2027
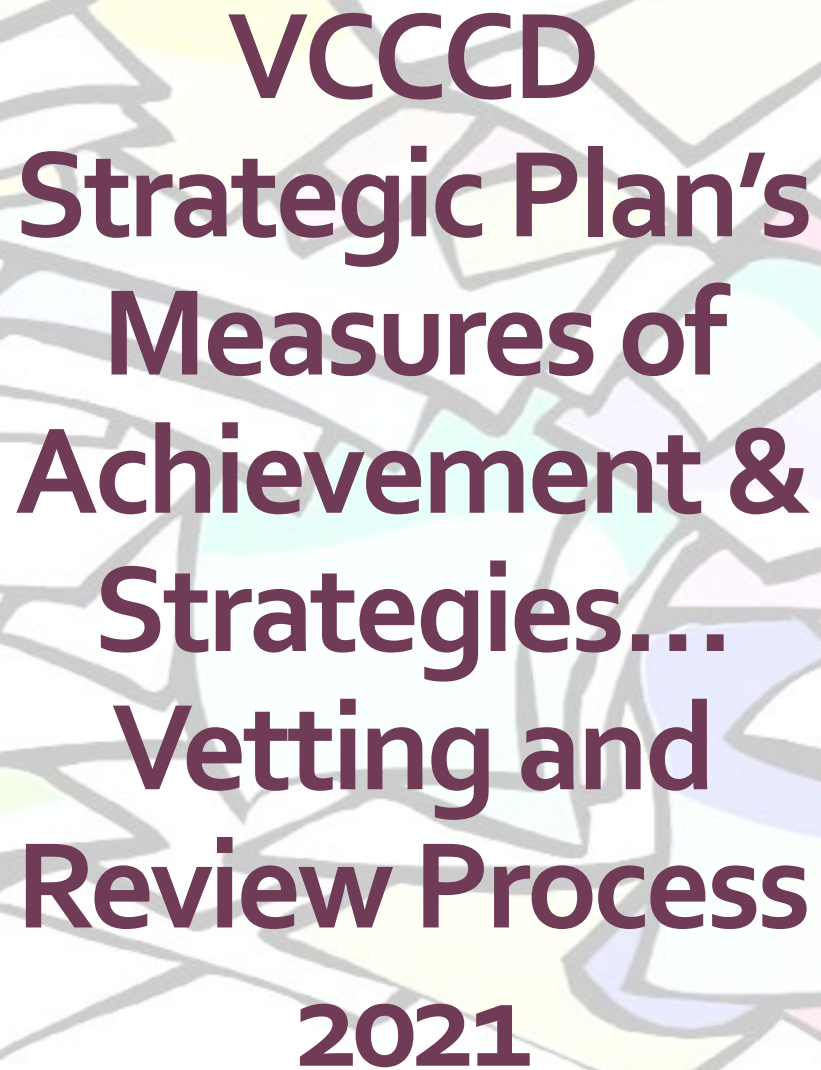
Dr. Cynthia Herrera, Vice Chancellor

VCCCD Strategic Plan
2021 - 2027

Roadmap to Achieve VCCCD Strategic Goals

Overarching Plan that guides major interventions and activities

Global Goals and Strategies

Focuses on long range sustainable changes that move the District forward

VCCCD Strategic Plan's Measures of Achievement & Strategies… Vetting and Review Process 2021

June
- Board of Trustee's Strategic Planning Session   June 21
- Chancellor's Cabinet Retreat with College Leadership June 28
- Consultation Council June 30

July
- Chancellors Cabinet July 29

August
- Oxnard College Academic Senate First Read August 23
- Oxnard College Classified Senate August 24

Sept.
- Oxnard College Second Read September 13
- Moorpark and Ventura College Classified Senates September 2-15
- Institutional Effectiveness Advisory Council September 9
- Moorpark and Ventura College Academic Senates September 13-30
- District Council Enrollment Management September 10

Oct.
- Newly formed District Administration Center Classified Senate October 21

**Essential to Effective
Implementation and Achievement
of VCCCD's Strategic Goals**

Integration

Communication

Accountability

Integration
and
Continuous Improvement

Districtwide Participatory Governance

Enrollment Management, DTRW-SS, DTRW- I, IEAC, ITAC, DCAS, Consultation Council...

State Chancellor's Office

Six Vision for Success Goals

https://www.cccco.edu/About-Us/Vision-for-Success/vision-goals

Districtwide Tableau Dashboards

Ventura County Community College District

Four Strategic Goals

VCCCD Strategic Plan Alignment and Integration

VCCCD Strategic Plan:

Demographics

Measures/Metrics

Strategies.

Measures of Achievement and Strategies

College-Specific and Districtwide

06 - PG Committees
01 - CCCCO's Vision for Success Goals
02 - VCCCD Goals
03 - Metrics and Strategies
04 - VCCCD Strategic Plan
05 - Visualization - Status

Academic Senate 10 +1

1) Curriculum, including establishing prerequisites, and placing courses within disciplines
2) Degree and certificate requirements
3) Grading policies
4) Educational program development
5) Standards or policies regarding student preparation and success
6) District and college governance structures, as related to faculty roles
7) Faculty roles and involvement in accreditation processes, including self-study and annual reports
8) Policies for faculty professional development activities
9) Processes for program review
10) Processes for institutional planning and budget development
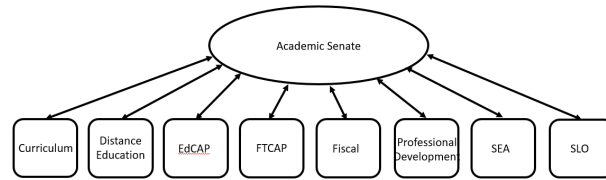11) Other academic and professional matters as mutually agreed upon

Classified Senate 9+1

1) Standards or policies regarding student support and success
2) College governance structures, as related to classified roles
3) Classified roles and involvement in accreditation processes
4) Policies for classified professional development activities
5) Processes for program review
6) Processes for institutional planning and budget development
7) Curriculum systems integrations and implementation
8) Degree and certificate requirements
9) Educational program development
10) Any other district and college policy, procedure, or related matters that will have a significant effect on Classified Professionals.

College Committee Structures
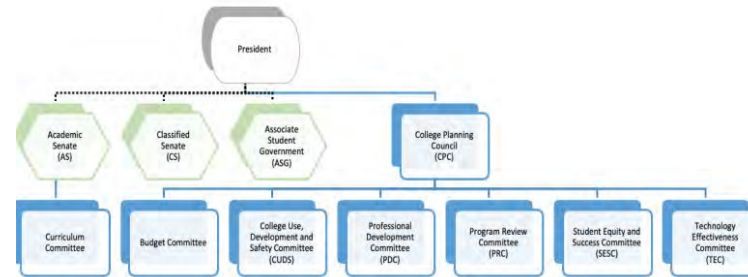Participatory Governance, Operational, Standing, Advisory, Ad Hoc
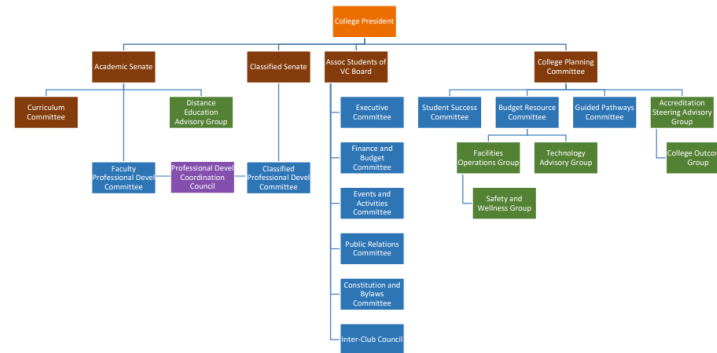
Moorpark
Academic Senate and Standing Committees

Oxnard — PARTICIPATORY GOVERNANCE STRUCTURE

Ventura
Ventura College Participatory Governance Structure

Color Key
Brown = Governance Committee
Blue = Operational Committee
Green = Advisory Group
Purple = Council

Integrated Communication System

District Committee Structures
Participatory Governance, Advisory, Recommending, Standing, Decision Making, Planning, Ad Hoc

District Advisory Bodies
Administrative Technology Advisory Committee (ATAC)
District Council on Accreditation Planning (DCAP)
Distance Education & Education Technology Advisory Committee
Districtwide Title IX Advisory Committee (DTIXAC)
District Council on Human Resources (DCHR)
Equal Employment Opportunity Advisory Committee (EEOAC)
Institutional Effectiveness Advisory Committee (IEAC)

Governance Recommending Bodies
District Emergency Preparedness Committee (DEPC)
District Council on Enrollment Management (DCEM)
District Council on Curriculum and Instruction (DCCI)
District Council on Student Services (DCSS)
District Council on Administrative Services (DCAS)

Board of Trustees Committees
Policy, Planning and Student Success
Administrative Services

Administrative Decision-Making Bodies
Chancellor's Cabinet
Chancellor's Presidents Council
Chancellor's Administrative Council

District Advisory and Planning Body
District Chancellor's Consultation Council (DCCC)

Board of Trustees Meeting

Communication and Continuous Improvement

Implementation

Through Participatory Governance (Examples)

- The District Council on Enrollment Management (DCEM) will facilitate the engagement and exchange of data and communicate outcomes on an ongoing basis, among the various disciplines throughout the district. This discussion relative to the strategic measures of achievement will lend itself to identifying "high impact practices" to support continuous improvement, program innovation and expansion of successful projects, activities, processes and events.

- The Institutional Effectiveness Advisory Council (IEAC), that is also a districtwide participatory governance committee, will facilitate the development of creative tools and surveys as well as evaluate outcomes relative to effectiveness and impact. Communication between the IEAC and the DCEM is essential to continuous quality improvement and supporting student success in the years to come. Regularly scheduled updates to the Board of Trustees informs their annual strategic planning sessions when refining and modifying the VCCCD Strategic Goals.

Accountability and Continuous Improvement

The District Institutional Effectiveness teams' creation of **Tableau Dashboard visualizations** allow transparency while providing ongoing progress made toward the VCCCD Strategic Plan's measures of achievement. Tableau provides the tool to disaggregate data by ethnicity, gender, age, location and multiple additional filters to identify success, diversity and equity gaps among the various student populations. This VCCCD Strategic Plan's measures of achievement will be subject to regular review and revision, while remaining responsive to the needs of the students and the community.

The Institutional Effectiveness Advisory Council (IEAC) maintains a **"survey calendar"** which identifies the various surveys, participants and timelines that are ongoing throughout the academic year. These surveys offer insight as to what is working and perhaps what needs to be improved.

Districtwide Continuous Improvement

By creating district-wide measures, the Colleges and DAC will be able to compare their progress with the District as a whole.

By utilizing data throughout the strategic plan cycle to refine and improve the support of all groups involved, it supports the continuous improvement of the District, and in turn, supports the success of all students at each of the colleges and within our community.

Tableau Dashboards

Workbook: VCCCD Enrollment Management

Summary

Board of Trustees Strategic Planning Session(s)

↓

VCCCD Strategic Goals

↓

VCCCD Measures of Achievement & Major Strategies
Districtwide Targets

↓

College-specific & DAC Divisions
Metrics & Strategies aligned with VCCCD
Strategic Goals

↓

Integrated Program Review Process

↓

Institutional Effectiveness Outcomes
District and College-Specific

Utilize Participatory Governance Committees & Processes
District and College-Specific

Integrated Program Review & Centralized Support
District and College-Specific

Tableau Dashboards
Districtwide and College-Specific

Board of Trustees
Regularly scheduled presentations

Recommended Next Steps

Continue to enhance and expand the use of the Tableau Dashboard Visualizations

Develop a data-informed districtwide strategic enrollment management plan through the District Council on Enrollment Management

> Marketing and Communication
>
> Access and Equity
>
> Recruitment and Outreach
>
> Admissions and Onboarding
>
> Retention and Persistence
>
> Success and Completion
>
> Affordability and Financial Support
>
> Course and Program Pathways
>
> Policy, Technology and Facilities Infrastructure
>
> Community, Business and Educational Partnerships

Continue to monitor progress of the Strategic Measures of Achievement and other metrics via the participatory governance councils and committees for continuous quality improvement (CQI) at monthly meetings

Develop the reporting format/structure and provide regularly scheduled reports to the Board of Trustees – recommend every 6 months

Questions?