

EDUCATIONAL MASTER PLAN TEN-YEAR GOALS and OBJECTIVES

GOAL ONE

ENHANCE STUDENT SUCCESS

In alignment with the system-wide goals for California Community Colleges, Oxnard College will improve the key educational outcomes that transforms students' lives.

OBJECTIVES

- Integrate Guided Pathways framework into matriculation, advising, and instructional program review and planning
- Integrate career and transfer exploration and readiness into onboarding, advising, and instruction
- Enhance distance education offerings and strengthen student outcomes
- Increase number of awards (Certificate of Achievement, AA, AS, ADT, IGETC)
- Increase number of students who transfer to a four-year institution
- Decrease the average number of accumulated units students earn while completing an Associate's degree
- Increase the number and percentage of completers who earn a regional living wage
- Close all Student Success Equity Gaps

GOAL TWO

STRENGTHEN ACCESS TO EDUCATIONAL OPPORTUNITY

Oxnard College will promote our open-access mission and uphold the value of higher education throughout our entire community. Through expanded outreach and streamlined services, we will lead more of our residents to pursue higher education.

OBJECTIVES

- Enhance primary and middle-school outreach plans and expand high-school outreach efforts
- Enhance relationships with K-12 access and enrichment programs such as AVID
- Enhance outreach to adult learners, skills builders and regional employers
- Enhance community involvement with campus via community events and parent/family events
- Streamline matriculation, onboarding, and pathway planning
- Strengthen strategic plan for dual enrollment
- Streamline dual enrollment processes and opportunities for students
- Expand non-credit offerings
- Strengthen employer relationships and contract education opportunities

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GOAL THREE

ADVANCE SOCIAL JUSTICE AND EQUITY-MINDED PRACTICES

Oxnard College will advance equity-focused practices, rooted in anti-racism, in our instruction, services, and operations.

OBJECTIVES

- Establish anti-racism workgroup among faculty-staff-administration
- Enhance curriculum and instruction (e.g., develop new and promote existing equity-focused courses, promote equity-focused syllabus development, provide inclusive-pedagogy professional development opportunities)
- Establish unit-level equity competencies and policies across campus
- Enhance equity-focused campus conversations (e.g., OC LIVE and LIVE Online events, speaker series, town hall meetings)
- Enhance efforts to retain faculty and staff from minoritized backgrounds, and to develop pathways to leadership
- Foster civic engagement (e.g., voter registration drives, service-learning opportunities, PTK Honor Society student projects, internships with campaign and public offices)

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GOAL FOUR

PROMOTE THE COLLEGE'S REPUTATION

To advance the value of an Oxnard education, Oxnard College will earn far-reaching recognition as a leading institution for higher learning, socioeconomic mobility, and community engagement.

OBJECTIVES

- Earn nationally-recognized award (e.g., Bellwether Award, Aspen Prize, Hispanic Serving Institution recognition)
- State: Earn state-wide recognition (e.g., Strong Workforce Stars, Campaign for College Opportunity)
- Local: Promote Oxnard College's contribution to our community. Showcase student, alumni, and employee achievement (e.g., at College and District websites, social media, local media outlets, student banners at campus perimeter) and strengthen partnerships with local community
- Encourage faculty and staff participation in regional, state and national professional associations and presentations at professional conferences

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GOAL FIVE

STRENGTHEN THE COLLEGE'S FINANCIAL FUTURE

Oxnard College will expand our advancement capacity and diversify our revenue streams in order to better and more sustainably serve our students and employees.

OBJECTIVES

- Develop Advancement and Grants office
- Increase alignment between Foundation and College needs
- Leverage undeveloped land
- Build outreach to promising untapped markets (e.g., international students, contract education)