ENTREPRENEURSHIP

Proficiency Award (Awarded By The Department)

Entrepreneurship provides students with the academic background and experiential opportunities needed to view business opportunities from an entrepreneurial perspective. The proficiency award helps students recognize market and business opportunities and learn when to seize them or take action, all while operating within the context of limited resources and creating value for the customer. For more information contact: Timothy Fontenette (805) 678-5266 tfotenette@vcccd.edu

REQUIRED	CORE CLASSES	UNITS
BUS R100	Introduction to Entrepreneurship	1.0
BUS R105	Accounting for Entrepreneurs	1.5
BUS R134	Marketing for Small Business	2.0
BUS R135	Social Media Marketing	1.5
ACCT R110	QuickBooks 1 Advisories: BUS R001	1.5
ACCT R111	QuickBooks 2 Advisories: ACCT R110	1.5

Total Required Units for the Award 9.0