



BUSINESS MANAGEMENT

Associate in Science Degree Certificate of Achievement

This program will prepare students to compete for management positions within an organization. These positions would include responsibilities for formulating and implementing policies, employee relations, long-range planning, and overseeing the work of other levels within the organization. Through coursework with an interdisciplinary focus, students will explore market trends and topics in workplace diversity, leadership, time management and social skills. Program-wide emphasis is placed on the importance of teamwork, strength leadership and global mindsets. Students will partner with prospective peers to complete presentations on subjects such as consumer behavior, globalization, human capital and organizational culture. *For more information contact:*

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Required Core Courses		Units
ACCT R101	Financial Accounting **Advisories: BUS R001	3.0
BUS R100	Introduction to Entrepreneurship	1.0
BUS R103	Business Mathematics	3.0
BUS R111	Business Law	3.0
BUS R120	Introduction to Business	3.0
BUS R121	Introduction to Management	3.0
BUS R122	Human Resource Management	3.0
BUS R132	Marketing	3.0
BUS R140	Business Communications	3.0
Complete a minimum of 3 units from the following courses:		
BUS R124	Organizational Behavior	3.0
BUS R125	Personal Finance	3.0
BUS R134	Marketing for Small Business	2.0
BUS R135	Social Media Marketing	1.5
CIS R100	Introduction to Computer Information Systems	3.0
COMM R101	Introduction to Oral Communication **Advisories: ENGL R101	3.0
ECON R101	Introduction to the Principles of Macroeconomics *Prerequisites: MATH R002 or MATH R005 or MATH R011 or MATH R015 or Placement as determined by the college's multiple measures process	3.0
ECON R102	Introduction to the Principles of Microeconomics *Prerequisites: MATH R002 or MATH R005 or MATH R011 or MATH R015 or Placement as determined by the college's multiple measures process	3.0
Total Required Major Units		28.0
Oxnard College General Education Pattern		29.0
Double-Counted Units		-(0-3)
Degree-Applicable Electives		+ 3-6
Total units required for the A.S. Degree		60.0

****General Education** This A.S./A.A. degree requires completion of the Oxnard College General Education Pattern**