Oxnard College Academic Senate
Minutes of the Meeting of September 27, 2004
2:30 p.m., LS-6

I. Call to Order—The meeting was called to order at 2:35 p.m. The following were present:

Officers: Lynn Fauth, Mary Jones, Jenny Redding, David Magallanes, Tom Stough.


Non-Voting Faculty: Scott Corbett, Carolyn Dorrance, Alan Hayashi.

Guests: College President Lydia Ledesma-Reese; Beatriz Herrera, Ruth Hunt, Harry Korn, Raquel Olivera (American Federation of Teachers); Darla Cooper.

II. Additions to the Agenda—The following items were added to the agenda: Science Department's GeoBowl and Science Fair; also IT Department's Information Security Awareness Week (Moved W. Sarafian, seconded M. Jones, carried).

III. Announcements/Special Business—
AFT/District Negotiations
Chief Negotiator B. Herrera spoke for the faculty team, which has already spent 100 hours in negotiation. The District is threatening to declare an impasse. Issues: salary, benefits and evaluation procedures. Management has also given an ultimatum: grievance procedures must be rescinded. The AFT Team needs member guidance: how hard should they "toe the line"? An impasse means (non-binding) arbitration. Query: how long does the current contract apply in these situations? Answer: until all legal remedies are exhausted. R. Hunt has negotiated these issues for many years and management always wants the same thing: salary and benefit cost reductions. The AFT Team is "holding the line" on salary and benefits based on faculty surveys. The next meeting with management is scheduled, ironically, for November 3: Election Day. Discussion followed. B. Herrera noted: a strike vote scares members, but willingness to strike gets results. Query: will the District entertain further retirement bonuses? Answer: no. R. Hunt pointed out that the last round of retirees had to be backfilled with new fulltime hires.

Student Learning Outcomes
S. Corbett reminded all about the scheduled SLO workshops to be conducted by him and D. Cooper. SLOs are the focal point for the new accreditation standards. We’re already doing these things, but need to document them better and/or learn the SLO nomenclature.
The first workshop will be held September 28 in CSSC 107. The next workshop will be held on November 15 or 16.

GeoBowl
C. Mainzer noted the date: Saturday, November 20. She is expecting 13 local high schools to compete.

Science Fair
M. Abram noted the date: April 27, 2005. Speaking for the Science Department, he also asked design committees to consider retrofitting the LS Building with air conditioning as a part of Measure S building and renovation.

College President
Regarding the College's upcoming accreditation, L. Ledesma-Reese noted that she will be on an accreditation team herself visiting a college in San Diego. Thus, she will have two weeks' experience with the new standards to apply to our College's process. A big issue for us will be our strategic plan. If the Planning and Consultation Council doesn't consider plan improvements, the College President will appoint a panel to deal with it. Improvements are also needed in the Technology Plan as well as student learning outcomes. The accreditation team will return to measure our progress on SLOs. D. Cooper noted that the accreditation approach is top down, whereas our campus processes flow from the bottom up. Cooper will create an ad hoc "do it committee" to address the SLOs issue. We will all hear about this soon.

Regarding enrollment declines, Ledesma-Reese noted that a plan is in place, but will need to be changed for "college consumption". She emphasized that enrollment targets must be reached, especially with new leadership in place at the District. Deans and the College President will attend department meetings as needed to reach FTES goals. Management will also try to bring students into the process. Staff members have been assigned to tasks including recruitment and marketing. Partnerships will be sought with the U.S. Navy and other important local entities. All efforts are needed and the College is in "crisis mode" on this issue. T. Stough asked whether the establishment of CSU Channel Islands is a cause of the enrollment decline. Answer: no. R. Smith suggested streamlining the registration process to "get [students] on their way". Ledesma-Reese mentioned solving problems with webSTAR PIN numbers and retention as important issues. W. Sarafian asked: is there an effort being made to make students aware that programs are in place to help them with increased tuition costs? Answer: yes. Ledesma-Reese is going to high schools herself to tout the College. A recent Sallie Mae event with pupils and parents was very successful. A.M. Valle suggested better use of the marquee on Rose Avenue as well as using the existing committee structure to increase enrollment. She also noted the need for representatives on PCC. The last PCC didn’t make quorum. The College President asked faculty to give suggestions to the Senate President for their weekly meetings. The College President noted that the Deans' Council is working weekly on enrollment issues. G. Guevara stated that the College's biggest problem is its image. The Library and Cafeteria send "the wrong message to students". C. Dorrance suggested better bathroom cleaning and A. Rodriguez noted the College's "disgusting
sidewalks". T. Stough, noting that Library/LRC renovations are years away, reiterated Carmen Eblen’s idea to seek corporate sponsorship from Home Depot or Lowe's for a "quick makeover" of the Library. R. Smith: "we serve all students, not only Hispanics." A.M. Valle agreed, but noted that the College is a Hispanic-serving institution, i.e., 45% of all students.

Another discussion took place regarding the impact of military deployments on enrollments. M. Ahrens suggested conducting a "yellow ribbon" campaign on campus to express solidarity with our troops.

IV. Public Comments—none.

V. Approval of Minutes of September 13, 2004—Moved R. Smith, seconded W. Sarafian, carried.

VI. Treasurer’s Report—D. Magallanes reported a balance of $1182.90. He is awaiting the bill for the Senate's breakfast for new faculty.

VII. Continuing Business—
President's Report
If your department feels that changes are needed for the Minimum Qualifications List, give them to L. Fauth for the next State Academic Senate meeting. Fauth has decided not to seek the Board of Governors nomination after all. He noted that the Board is holding a Construction Subcommittee meeting today at 4:00 and had just received word of this. Fauth further noted the efforts of Lime Twig, a consulting group that creates marketing brochures for colleges, including Cal Lutheran and University of Nevada, Las Vegas. Pat Gage received funding for new publicity and public relations materials.

VIII. Old Business—none.

IX. Committee Reports--
PCC and FRC have met without quorum. Campus Use met last week. "Many departments haven't been heard from", according to M. Jones. B. Black noted that the Technology Committee has no real organization. A.M. Valle noted that Program Review has held its initial meeting. She described the first Student Services Committee gathering as a "non-meeting". Student services council has not met yet. Fauth: Sabbatical Committee report is forthcoming from T. Barth. J. Redding noted that Curriculum Committee will devote its October 13 meeting to a discussion of using ASSIST as an articulation tool.

There being no further business, the Senate was adjourned at 4:00 pm.
Respectfully submitted,
Tom Stough, Secretary